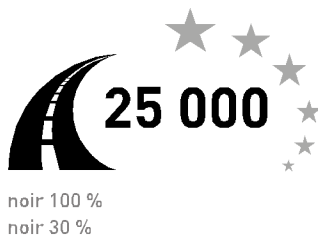


## European Road Safety Charter Label

Only signatories of the European Road Safety Charter are entitled to use the European Road Safety Charter label. The label may be used in the context of the commitment as well as linked to the name of the signatory. It must not be used to promote a particular product or service.

In case of a clear and/or consistent lack of implementation, or of misuse of the Charter or the label the signatory concerned will be deleted from the list of signatories and will no longer be allowed to use the promotion tools of the Charter.

In any case, the Commission reserves itself the right to withdraw the promotional benefits from signatories at any time, in particular the right to use the label.



Quadri

## 25.000 Lives to Save

The European Road Safety Charter label is presented in three different colour schemes and in two different formats for web and/or printing purposes.

It is in black and white, full colour and also in reversed full colour. The full colour is in RGB colour for web use -this can be converted to CMYK for offset printing using a programme such as Adobe Photoshop.

The two formats are jpeg (compressed) and tiff for PCs (they can also be used on Apple computers). For reference the three colours used are black, blue -PMS 072 and yellow -PMS 123.

The three colour versions are also in Adobe Illustrator format (CMYK) and vectorised so that they can be used in whatever size is necessary for your publication.

No attempt should be made to alter in any way the lay out, the colour, the proportions of the label or the fonts used.

For further information please write to:  
[tren-rsc-contact@cec.eu.int](mailto:tren-rsc-contact@cec.eu.int) or for technical questions to:  
[poplar@pop.kpn.be](mailto:poplar@pop.kpn.be)